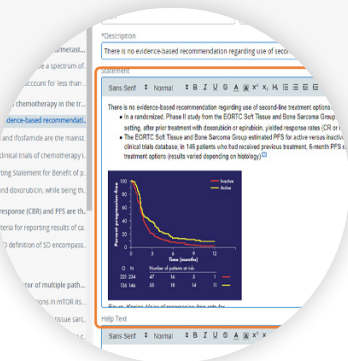# iEnvision Scientific Communication Platform

iEnvision®

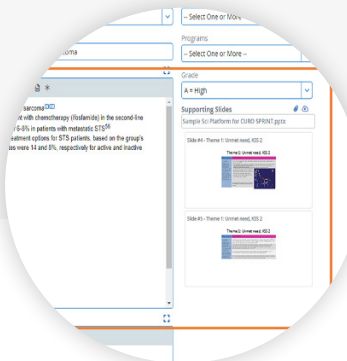A brand's Scientific Communication Platform (SCP) provides:

- Compelling, differentiating, and accurate scientific messages grounded in the current understanding of the brand and therapeutic area

- Consistency in scientific interpretation of preclinical and clinical data on a compound

- Organizational alignment on the accurate and consistent interpretation of available data

The SCP is a vitally important document used throughout the medical affairs team to help develop documents across the communication spectrum.
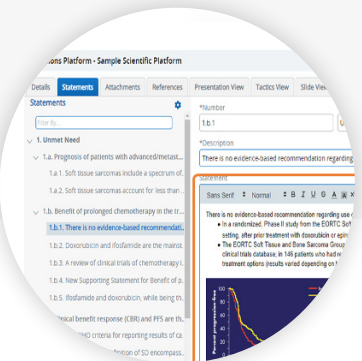
iEnvision SCP links key scientific statements to activities and assets (publications, slides, videos)

Assets within the SCP can be easily uploaded or updated by users, without the need for agency support
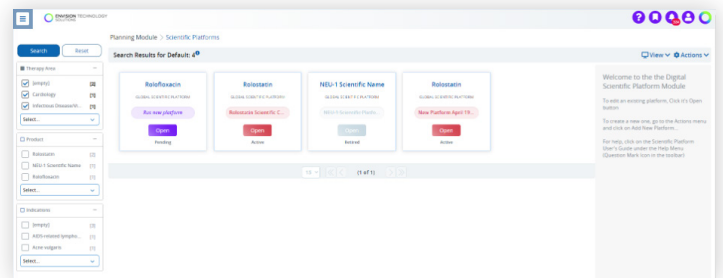

Flexible viewing options include a presentation format and the ability to download slides and other files

The SCP can be searched with results drawn from Statements, References, and Lexicon sections
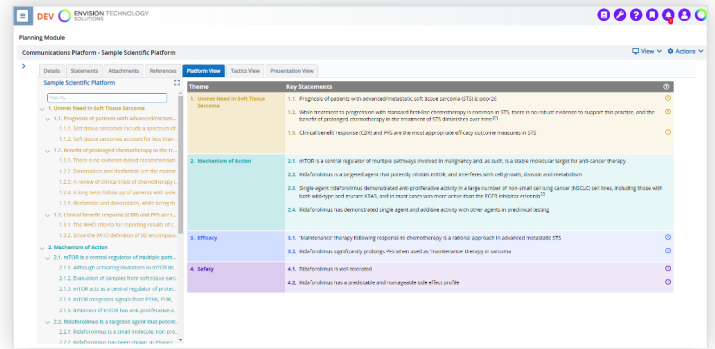
iEnvision's SCP provides a modern, web-based, centralized medical affairs solution

Access can be set as read-only, allowing the entire team to view and download the SCPs. Providing access to all SCPs can create efficiencies, particularly for compounds in the same therapeutic area where the burden of illness and unmet need statements might be suitable for multiple assets.
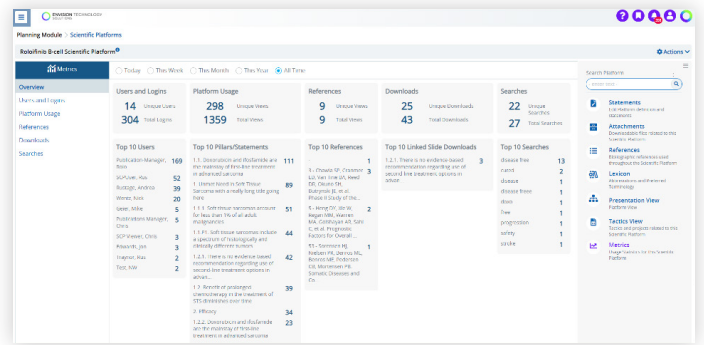
Common template for all your SCPs

- The common template of themes, key statements, and supporting statements drives easy user navigation and a standardized approach to the formatting and development of SCPs

- Content can be tagged or restricted for certain countries as per labelling

- The status of individual statements can be set as "Pending," eg, awaiting sufficient evidence or support, "Active," or "Retired"

- Scientific statements can be graded as High, Medium, Low, Aspirational, or Don't Use

- A Lexicon section is included in which all abbreviations can be defined and preferred or prohibited terms listed
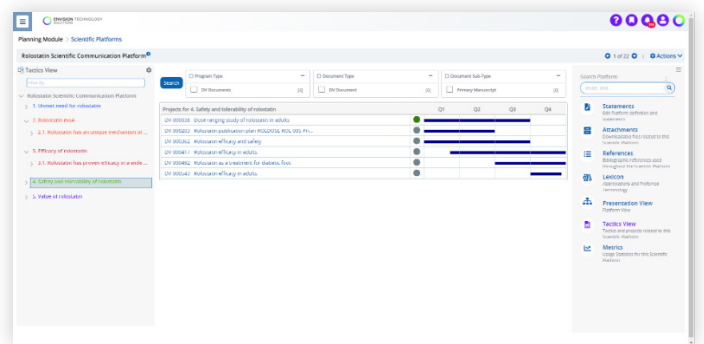
Robust reporting capabilities with metrics at your fingertips

- Detailed usage statistics allow the team to evaluate who is viewing each SCP and identify areas that are receiving less traffic and might need enhancements

SCP connects with other iEnvision solutions

- The Tactics view within SCP permits users to track publications within Datavision, Clear, or Medical Projects in development that support each scientific statement or theme – allowing the team to monitor the support pipeline in real time for each scientific statement and theme

- SCP also connects with iEnvision Library, allowing references to move between these two modules

- Within the SCP References section, the Altmetric badge can be provided for each paper, with a link to the Altmetric dashboard for key information on the news stories, Tweets, and citations associated with the paper

- The scite badge, which provides details of the number of citations that are supportive or contrasting with the original reference, is now available in the SCP reference section